

# **Cookies Policy**

BC FINANCE LTD

We use cookies to make our websites more user-friendly and to allow you to have a seamless and personalised experience. They allow us to learn from your previous visits and tailor our website to your needs and expectations. Generally, our cookies don't store sensitive or personally identifiable information. The data collected through these cookies can however be linked back to other information NinjasPay holds on you, where you have a relationship with us or where you have otherwise provided personal information to us. This would always be done in compliance with applicable data protection laws and taking into account your consent and preferences.

## **1. What are cookies?**

Cookies are small text files which are transferred from our websites, applications or services and stored on your browser. The information stored about cookies can be about you, your preferences, or your device and is mostly used to make the site work as you expect it to.

There are two types of cookies, the first-party cookies, created by the website you visit and hosted by NinjasPay and third-party cookies, created by other websites.

Cookies may be session cookies (temporary cookies that identify and track users within our websites, applications or services which are deleted when you close your browser or leave your session in the application or service) or persistent cookies (cookies which enable our websites, applications or services to "remember" who you are and to remember your preferences within our websites, applications or services and which will stay on your computer or device after you close your browser or leave your session in the application or service).

We use cookies that are strictly necessary cookies which cannot be deactivated. Where you consent to it, we also use Performance cookies and analytics technologies, Functional cookies, and Targeting or advertising cookies.

## **2. What other technologies do we use?**

By "Cookies" we mean "Cookies and similar technologies", please note that the technologies listed below might not always be strictly known as "cookies", we however apply the same consent rules to these technologies, in accordance with applicable data protection laws.

### **Web beacons and tags**

We also use cookies and similar software known as web beacons and tags to track where users have visited our website after clicking through from one of our advertisements on

another website or in emails and to collect details of any products or services purchased and other key user actions and events. These web beacons and tags collect limited information which may sometimes include information which identifies particular users. It is not possible to refuse the use of web beacons and tags. However, because they are used in conjunction with cookies, you can effectively disable them by setting your browser to restrict or block cookies.

### **3. Types of cookies we use**

A cookie is a small piece of data (text file) that a website – when visited by a user – asks your browser to store on your device in order to remember information about you, such as your language preference or login information. Those cookies are set by us and called first-party cookies. We also use third-party cookies – which are cookies from a domain different than the domain of the website you are visiting – for our advertising and marketing efforts. More specifically, we use cookies and other tracking technologies for the following purposes:

#### **Strictly Necessary Cookies**

These are cookies which are needed for our website to function properly. For example, they allow you to access secure areas of our website or to remember what you have put into your shopping basket. You can disable these cookies by changing your browser settings, however that may affect how our website functions and impact your experience.

#### **Performance Cookies**

Performance cookies allow us to monitor and analyse the use and performance of our website. The data we receive tells us how many people use our website; which pages are the most popular and allows us to see how visitors move around our site. We use this data to improve our website and gather business insights and statistics for marketing purposes.

#### **Functional Cookies**

Functional cookies allow us to provide enhanced functionality and personalised elements to our website, such as recognising when you return to our site and remembering your user preferences, such as your username, language or the region you are in. They can also be used to remember changes you have made to text size, fonts and other elements that you can customise. These cookies may also be used to provide services you have asked for. If you refuse them, that may affect any enhanced functionality on the website.

#### **Targeting Cookies**

These cookies are set by us to show you advertisements and other content that you may be interested in. They allow us to record your use of our website. We may use the data to make suggestions to you about products and services that you may be interested in or to offer real-time help if appropriate. No third parties advertise on our website.

#### **4. Updates to this Cookies Policy**

We reserve the right to amend or modify this Cookies Policy at any time in response to changes in applicable data protection and privacy legislation. If we do, you will be notified when you first visit our website after the change.

Your continued use of the NinjasPay website, as well as any subsequent usage, will be interpreted as your consent to cookies being stored on your device.